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30 years ago Haru Naito left Japan to attend the State University of New York. After four years of study, and having won an NCAA national swimming championship, he returned to Japan to coach their national swimming team. Haru became interested in the emerging science of sports medicine. He became actively involved in health and performance research programs and was an early proponent of 'muscle memory' training.

Haru's other fascination was the health and vitality of certain peoples, such as the Hunza of Pakistan, in geographically diverse parts of the world. He wondered how these groups enjoyed healthier and longer lives than people living in other regions. After extensive work, Haru determined that the common element was a proximity to naturally occurring mountain water sources that were of delicate and exquisite composition.

Wanting to provide similar benefits to his athletes in Japan, Haru sought to devise a water purification system which embodied all of the key components found in the naturally occurring mountain spring waters. Over the years Haru's system evolved. He carefully blended the natural processes with scientific research, in order to create the ultimate water purifier. The result was the Wellness Filter™.

Reports of health benefits from using the Wellness Filter™ began to circulate throughout Japan. The Japanese Ministry of Health took interest and conducted rigorous tests, resulting in their unprecedented endorsement of the filter.

The Wellness Filter™ will change the way you experience water forever.



...much more than a filter

The Best Source of Water on Earth...

...could be your faucet.™



Purified to leave only beneficial components:

- Produces clean, pure, natural tasting water
- Removes chlorine and other foreign tastes and odors
- Removes harmful contaminants, and carcinogens like MTBE
- Retains beneficial minerals like calcium and magnesium

Many potential health benefits:

- Reduces free-radicals and acts as a mild antioxidant
- Enhances assimilation of vitamins and nutrients
- Beneficial in weight-loss programs and skin care
- Assists digestion and waste elimination

The Wellness Filter™, a revolutionary water purification system!

Water, the essence of life and the basis of good health. Welcome to a new experience in water...

The Wellness Filter™ system.

The Wellness Filter™ can now produce water in your home that nature has provided only to a very select few. Through combining natural processes from around the world with scientific research, the Wellness Filter™, an amazing water filtration system, produces the best drinking water on earth. The Wellness Filter™ not only removes harmful contaminants while retaining beneficial minerals, such as calcium and magnesium, but Wellness Filter™ water actually assists the body in the assimilation of important nutrients.

Natural media combined scientifically:

The Wellness Filter meets or exceeds all AWWA test specifications for water quality. The filter comprises six types of treatment media arrayed systematically in nine layers to reproduce the best processes in nature. All media occur naturally or are generated from natural substances with minimal processing.



- Volcanic sand for highly effective filtering of particulates.
- Granular activated carbon removes chlorine, chloro-organics, and MTBE
- Tecko-seki, a ceramic layer between two layers of magnetite to stabilize electrolytes and oxygen, imparts an antioxidant effect which neutralizes free radicals.
- Igneous Bakuhan minerals generate a stable, slightly alkaline pH and enhance mineral content.
- Igneous Taicho stone helps decompose harmful organics and imparts a slight anti-bacterial property.

Now, this revolutionary water purification system is available for your home.



The Wellness Filter™ Healthy drinking water.

Easy to install, The Wellness Filter™ not only purifies your drinking

water, but also produces water a mild antioxidant effect which neutralizes free radicals on contact. In addition to minimizing cell damage and enhancing tissue repair in normal tissues, this has strong implications in lowering incidences of cancer, and improving cancer therapies.

- Removes harmful contaminants, and carcinogens like MTBE.
- Removes chlorine and other foreign tastes and odors, while retaining beneficial minerals like calcium and magnesium, and fluoride.
- Enhances assimilation of vitamins and nutrients.
- Beneficial in weight-loss and fitness programs.
- Enhances the flavor of food and beverages.
- Assists digestion and waste elimination.



The Wellness Shower™ A Day Spa...Everyday.

With a stylish design and massaging showerhead, The Wellness Shower™

rejuvenates your skin and conditions your hair naturally, without the aid of chemicals. Furthermore, the mild antioxidant nature of Wellness Shower™ water helps in treating certain dermatologic conditions, such as eczema and acne.

- Removes chlorine, a bleaching and drying agent.
- Eliminates unpleasant odors from your bathing water.
- Mild antioxidant nature helps treat certain dermatologic conditions, such as eczema and acne.
- Rejuvenates your skin and reduces dryness and rashes.
- Transforms your shower into a spa experience!



The Wellness Home™ A Complete Wellness System.

The ultimate water filtration system, The Wellness Home™

eliminates the need for a water softener while combining all the health and beauty benefits provided by the Wellness Filter™ and Wellness Shower™. By treating all the water in your home, The Wellness Home™ also provides additional benefits to animals, plant, and plumbing.

- Softens without chemicals or additives through its slightly alkaline pH.
- Reduces scale on pipes throughout your home.
- Provides enhanced cleaning action with soaps and detergents.
- Anti-bacterial property reduces bacterial build-up and stagnation of standing water.
- Accelerates rate of growth of plants and helps keep fungal infestations at bay.
- Provide your pets with the same health benefits you experience.

Make wellness a part of your life with a Wellness Filter™ system today.



...much more than a filter